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- (71) Applicant (for all designated States except US): FRED HUTCHINSON CANCER RESEARCH CENTER [US/US]; 1100 Fairview Avenue North, P.O.Box 19024, Seattle, WA 98109-1024 (US).
- (72) Inventor; and
(75) Inventor/Applicant (for US only): ROHRSCHEIDER, Larry, R. [—/US].
- (74) Agent: SHISHIMA, Gina, N.; FULBRIGHT & JAWORSKI, L.L.P., 600 Congress Avenue, Suite 2400, Austin, TX 78701 (US).
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(54) Title: METHODS AND COMPOSITIONS INVOLVING S-SHIP PROMOTER REGIONS

- 600 AGAAGTGATCTGGGCTGGACAGACTAGCTGAACTGGCCAGCTCTGGGTTCT
- 550 ATCAAGAAACCCTACCTCCATAACATAAAAGTGTGATGGAGAAAGGCACCT
- 500 AATGTCAACCTCAAACCCCTACCTGCATGTGCACACACATACATCCACAC
- 450 CACACACACACACACACACACACACACCACACACACACACACACAA
- 400 ATAAATAAGTAAATAAAATATTTAGCTCTCCAGACCAAATCTTGGT
- 350 GAAACC CATGCATTTGCATTTGTGTGTGTCTTACAAACACTGAAGGTTAA
- 300 GAAGCATGCTCCTTAGTAATTTATAGCAGTTTGCGTTTCCAGATTGAAA
- 250 ACAGATTCTATAGGCTACACAGTGCTAAATGGATTATGCTCAGATACAGA
- 200 TTGAAAAGGATACAGATTGAAAAGGGTCTGGGCTGGGTCAGGATGACGG
- 150 GCCAACTATCTTTGGCCGGGCTTGTCTTTCAGGGAAGGGTTACAGGATTCT
- 100 ACCACTGGGGTGTGGCCTATCTGCTGTTAGGACCTGAATTGCCTGGAGTG
- 50 TTTCTAGTTCCCACTAGTTGTTGAACTTTACCTTGAAACCTCTGCTCCCAG

(57) Abstract: The present invention concerns *s-ship* promoter and developmental decision promoter compositions and methods of using the promoter. It includes polynucleotides, vectors, host cells, and transgenic animal including a developmental decision promoter, for example, an *s-ship* promoter, controlling the expression of a heterologous nucleic acid. Methods of the invention concern methods of expressing a heterologous nucleic acid in a tissue-specific, developmental-specific, or temporally controlled manner. Other methods include screening methods and therapeutic methods.

WO 2005/090559 A1



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